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YuanShengTai Dairy Farm Limited
原生態牧業有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 1431)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09(2)(a) of the Listing Rules and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance.

The Board wishes to inform shareholders of the Company and potential investors that the Group is expected to have a significant growth in results and to record an increase of approximately 90% in its net profit for the year ended 31 December 2014 as compared to that for the year ended 31 December 2013.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by YuanShengTai Dairy Farm Limited (“**Company**”, together with its subsidiaries, collectively referred to as the “**Group**”) pursuant to Rule 13.09 (2)(a) of the Rules (“**Listing Rules**”) Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (“**Hong Kong Stock Exchange**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (“**Board**”) of directors (“**Directors**”) of the Company wishes to inform shareholders of the Company and potential investors that the Group is expected to have a significant growth in results and to record an increase of approximately 90% in its net profit for the year ended 31 December 2014 (“**Current Period**”) as compared to that for the year ended 31 December 2013 (“**Corresponding Period**”).

Benefit from the increase in production volume and the average price of raw milk of the Group during the Current Period, the revenue of the Group in the Current Period increased by not less than approximately 30% as compared to that of the Corresponding Period. Other major factors attributable to the increase in net profit in the Current Period include the (i) absence of listing expenses in the Current Period, which were incurred by the Group during the Corresponding Period and (ii) decrease in finance costs in the Current Period, since the Group did not incur any interest on other financial liabilities.

The Group is still in the process of preparing its audited consolidated results for the Current Period. The information contained in this announcement is only based on the internal management accounts of the Group, information currently available and preliminary assessment by the management of the Company. The audited consolidated annual results for the Current Period will be published by the Company within the timeframe as stipulated under the Listing Rules.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
YuanShengTai Dairy Farm Limited
Zhao Hongliang
Chairman

Hong Kong, 27 February 2015

As at the date of this announcement, the Board comprises four executive Directors, namely Mr. Zhao Hongliang, Mr. Wang Shaogang, Mr. Fu Wenguo and Ms. Su Shiqin; two non-executive Directors, namely Mr. Sun Wei and Mr. Lau Ho Fung; and three independent non-executive Directors, namely Mr. Wu Chi Keung, Mr. Zhang Yuezhou and Mr. Zhu Zhanbo.